



Burke Shire's Corporate Plan 2019-24

What is it?

The Corporate Plan is Council's main strategic planning document. It is mandated by [legislation](#) and sets Council's strategic vision for a five-year period. It identifies Council's main objectives, the strategies to meet these objectives and the performance indicators that will tell us whether we are delivering on these objectives.

What are the main objectives?

Council has organised its main objectives as follows:

- 1) **Governance:** Council is committed to financial, asset, environmental and community sustainability and secures these ends through efficient and effective decision-making processes. This, in turn, promotes community confidence, employee pride and stakeholder satisfaction with the organisation.
- 2) **Community:** Council acts, directly or through facilitation or advocacy, to promote healthy, inclusive and sustainable communities in the Burke Shire.
- 3) **Assets:** Council makes appropriate infrastructure investments (operations, maintenance, renewals, upgrades, acquisitions, disposals) to ensure the delivery of appropriate levels of service to the community. These decisions are made with reference to financial, asset and community sustainability.
- 4) **Environment:** Council acts, directly or through facilitation or advocacy, to promote positive environmental outcomes that strike a balance between built and natural forms for the benefit of current and future generations.
- 5) **Economy:** a diverse, strong and sustainable economy that provides employment and business opportunities for current and future generations.

How is it put together?

The objectives in the Corporate Plan are a combination of community input, common sense and compliance:

- **Community input:** Council gathers community feedback through direct consultation on various topics (tourism, economic development, sport and recreation, animal control), through [Community Satisfaction Surveys](#) and through general dialogue with the community.
- **Common sense:** Council explores opportunities (new technology, new products, new methods, new policies, new partnerships) to deliver appropriate outcomes for the community in terms of the quality, range or value of the services it delivers.
- **Compliance:** for the majority of its day-to-day operations, Council is required to meet specific standards. This applies to water treatment, sewerage treatment, records management, policy development and review, ethical conduct etc.

Is it set in stone once adopted?

No. Circumstances change (political, economic, social) and Council has the ability to change the Corporate Plan at any time. Once a change is made, Council would also need to make relevant changes to other documents, particularly the Operational Plan and the Budget.

How does Council monitor performance?

Council must set targets in its Corporate Plan and it must strive to meet these. The kinds of targets that Council sets include:

- **Milestones:** these are used to determine whether something has been done or not.



- Was the BKT Wharf Project completed?
- Was the GRG Solar Array ILUA delivered?
- Performance indicators: these determine how well something has been done.
 - What % of people are satisfied with a particular Council service?
 - Has Council's performance improved year-on-year?
 - Is Council meeting/surpassing an industry benchmark?
- Compliance thresholds: as established by legislation, regulation, industry guidelines etc.
 - Drinking Water Quality requirements
 - Treated Effluent requirements

Reporting on performance

At a minimum, Council is required to report on its performance in delivering the Corporate Plan in the following ways:

- Annual Report: the CEO must provide an assessment of Council's progress toward implementing its 5-year corporate plan and annual operational plan;
- Quarterly reports on the Operational Plan: the CEO must provide a quarterly assessment of Council's progress in implementing its annual Operational Plan.

It's quite general, where do I go for the detail?

1 x Corporate Plan = 5 x Operational Plans and 5 x Budgets

The Corporate Plan provides the guiding vision for Council over a five-year period. This five-year vision is broken up into five individual years. Each of the five years is covered by an [Operational Plan](#) and a [Budget](#). These documents identify what elements of the Corporate Plan are being delivered that year and the budget allocated to do so.

Council provides quarterly reports on the [Operational Plan](#) and the CEO is required to outline how Council has progressed against the Corporate and Operational Plan objectives in the [Annual Report](#).

Feedback on the Corporate Plan

Council welcomes feedback on its Corporate Plan at any time. Should you have feedback, please address this to:

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